



KEMPTON COUNTRY FAIR
POB 83
Kempton, PA 19529



January 1st, 2012

Dear Community Friends:

Fifty-eight years ago, a group of community minded individuals joined forces to create a Country Fair in the Kempton area. These individuals were representatives of the local communities who individually had separate interests, but collectively had a tremendous community spirit. For the past 58 years the Kempton Country Fair has been providing local and nearby residents with an opportunity to come together for a fun-filled week of music, food, fun, and most importantly, to visit with friends and neighbors in a relaxed country atmosphere. Today we are members of the PA State Assn. of County Fairs & the International Assn. of Fairs & Expos.

As an outstanding member of the agricultural community, the Kempton Country Fair knows that many of our exhibitors and visitors use your products and/or your services. We would like to extend to you the great opportunity for you to be a sponsor of the Kempton Country Fair as a way to say thank you to your customers and introduce your company to those unfamiliar with your business.

This year our fair will take place over five days, Tuesday June 12th thru Saturday June 16th, 2012. As a sponsor of the Kempton Country Fair, your name will reach thousands of visitors; last year's fair was attended by over 13,000 visitors, plus approx. 200 exhibits and attractions. Some of our exhibits include dairy, beef, pigs, sheep, goats, hay, straw, grain, fruit, vegetables, flowers, canned goods, baked goods, arts and crafts, antique tractors, tractor pulls and much more. We know that all of these exhibits will bring in people that could benefit from your products and/or services, which could be potential customers for you. Your sponsorship will also help the Kempton Country Fair to make improvements to our community and provide a way for you to say thanks to those within your community that use your products and/or services.

In order to make the 58th Annual Kempton Country Fair a bigger success, we are asking for the assistance of the local area businesses, we need your help in the form of a monetary donation to help defray the cost of the fair and entertainment we can give to the community. Last year's fair costs totaled approx. \$143,300.00; which we were able to afford thru the generous support of our local business community.

Please take a few minutes to review the attached sponsor form, and consider a donation to this worthwhile project. We realize in today's economy excess advertising funds may be limited, but we hope you will be able to continue your past support of the fair either thru fair event or general sponsorship.

Also, please join us the week of June 12th-16th, 2012 at the Kempton Country Fair for a week of great entertainment of Tractor Pulls, 4x4 races, Fireworks, Main Stage Entertainment on stage and a few small local bands, line dancing with the Chicken Man, and farm related exhibits, children's activities, and great food.

Thank you in advance for your generosity.

Sincerely,

Kempton Country Fair Committee

This is a break down of the expenses to run the
2011 Kempton Country Fair

| | |
|---|-------------|
| Advertisement..... | \$14,000.00 |
| Bathroom Expenses..... | \$ 2,000.00 |
| Children's Events..... | \$ 500.00 |
| Dues, Licenses..... | \$ 800.00 |
| Entertainment/Track..... | \$56,000.00 |
| Fireworks..... | \$ 4,000.00 |
| Grounds, Labor, Electric ,Repairs, Plumbing.... | \$ 4,500.00 |
| Insurance..... | \$ 4,000.00 |
| Light Rentals..... | \$ 1,000.00 |
| Office Supplies..... | \$ 1,500.00 |
| Queens..... | \$ 1,000.00 |
| Rides..... | \$25,500.00 |
| Security, Parking, Emergency Services..... | \$10,000.00 |
| Tents..... | \$ 2,500.00 |
| Trash Removal..... | \$ 1,000.00 |
| Exhibitors Expenses..... | \$15,000.00 |

Our Fair Sponsorship levels are as follows and include:

First level at \$500.00

- A 10 foot exhibit space, additional space can be purchased
- Your name will be put on the sponsorship banner which hangs year round in our hall
- Half page ad in the Fair premium book
- Your name will be added on the patron page and listed on the website

Second level at \$250.00

- Your name will be put on the sponsorship banner
- ½ page ad in the Fair premium book
- Your name will be added on the patron page and listed on the website

Third level at \$100.00

- Your name will be put on the sponsorship banner
- ¼ page ad in the Fair premium book
- Your name will be added on the patron page and listed on the website

Fourth level at \$50.00

- Your name will be put on the sponsorship banner
- Your name will be added on the patron page and listed on the website

2012 Event Sponsor List

Track Events---Price Range (\$4,000. to \$21,000.)

Tractor Pulls, 3 nights --- \$21,000.

County Line 4 x 4 ----- \$ 5,000.

Fireworks----- \$ 4,000.

Entertainment Sponsor---Price Range (\$500. To \$8000.)

Bands, Midway entertainment, etc.

EsLieblichist Maedal (Queen contest) Sponsor & Convention---Price Range (\$50. to \$400.)

For scholarships for winning Queen & State Pageant expense

General Event Sponsor---your contribution is greatly appreciated, Price Range (\$25. to \$800.00)

Baking contests-(Hershey's, Apple Pie, Angel Food, Strawberry, and Shoofly)

Any amount of sponsorship/contribution toward these events would be appreciated.

Thank you for your continued support of the Kempton Country Fair.

Please complete the form on this page in order to become a SPONSOR
Please make all checks payable to KEMPTON COUNTRY FAIR.

**Yes, I would like to be a sponsor for the KEMPTON COUNTRY FAIR.
Please indicate your choice by checking one of the following boxes.**

FAIR SPONSORSHIP

_____ First Level: \$500.00
_____ Second Level: \$250.00
_____ Third Level: \$100.00
_____ Fourth Level: \$ 50.00

EVENT SPONSORSHIP

\$ _____ Track Events
\$ _____ Entertainment
\$ _____ EsLieblichist Maedal
\$ _____ General Events

BUSINESS NAME: _____

Contact Name: _____

Address: _____

Phone Number: _____

Total Amount Enclosed: _____

Please enclose a copy of business card or ad copy information to put in our 2012 Fair Premium Book.

DEADLINE FOR 2012 BOOK IS FEBRUARY 15, 2012

Please send information to:

Kempton Country Fair
c/o Heather Riegel
PO Box 83
Kempton, PA 19529

Contact People:

Heather: 610-390-4017
Don: 610-683-7164

Thank You for your sponsorship of the 2012 Kempton Country Fair.

Kempton Country Fair Sponsor for the amount of _____

Date: _____ By: _____